

*August 2008*

THE OFFICIAL NEWSLETTER OF THE  
CENTRAL VIRGINIA CADILLAC AND  
LASALLE CLUB

*Important Club Business in September*

**Remember**, important issues will be decided at the Club's special September meeting. **PLEASE PLAN TO ATTEND.** The meeting will be **September 13<sup>th</sup> at 2:00 p.m. at Topeka's Steakhouse** at 1776 North Parham Road in Henrico County. It will be a late lunch meeting and will take the place of the regularly scheduled September meeting; it will adjourn no later than 4:00 p.m.

The principal topics of discussion will be changes: to increase attendance at Club meetings; to increase interest in Club activities, and; to increase Club membership. Although the Club has experienced growth over the past couple of years, attendance at monthly meetings still is only about one-third of the Club membership.

To boost meeting attendance, several ideas have been put forth. They include:

- Holding meetings on a different day and time;

- Holding meetings in a consistent location (for example, one place for a year or more);
- Having a scheduled program/presentation at each meeting;
- Holding joint meetings with another/other marque(s); and
- Holding meetings on a less frequent basis.

To increase interest in Club activities, ideas include:

- Having car trips after, or in place of, some meetings;
- Having more car events in addition to the November show; and
- Having a joint meeting with a sister club from time to time (Hampton Roads or Potomac regions, for example).

To increase Club membership, ideas include:

- Printing business cards to be carried by members and placed on prospective members' Cadillacs and LaSalles;
- Giving out club information at car shows;
- Providing club information at regional Cadillac dealerships; and
- Having more interesting meetings and Club activities.

If **you** have ideas or suggestions, please send them to Rick Wilkinson, your newsletter editor and they will be featured in next month's edition.

Club president, Roger York will chair the special September meeting. **Make sure that you have your thoughts and wishes represented; the only way to do that is to share them and to attend the September meeting.**

Remember, it is **September 13<sup>th</sup> at 2:00 p.m. at Topeka's Steakhouse.**

*Rescue Me*

**Thanks** to Bill Gilfoyle for this vintage Cadillac. It is a 1954 Series 62 Sedan and, when Bill first saw it on Route 6 west of Scottsville, Virginia, it had a big "for sale" sign on the windshield. Bill says it is no longer there. Hopefully, someone did rescue it, and is even now busy bringing it back to show condition.

In 1954, Cadillac produced 33,845 Series 62 Sedans, making them the



most popular Cadillac model that year. Cadillac advertised the 1954 model as “the dream car of twenty-five million” people. This was Cadillac’s first major restyling since 1950. Headlights were mounted higher; the egg-crate grill featured smaller and finer chrome divisions; there was a new, “Panoramic” wraparound windshield; coupes had a new “Florentine” rear window pillar that curved backward toward the bottom; and all series had three-inch longer wheelbases. Engines were increased to 230 horsepower, and Hydra-Matic Drive, power steering and windshield washers were made standard equipment. The Series 62 Sedan was factory-priced at \$3,933.00.



## *Not Just Hot Air*

**When** was the last time you checked the air in the tires of your Cadillac or LaSalle? It's recommended that you do it monthly, but regardless, you may have noticed that one or more of your tires had lost pressure. The composition of automobile tires allows minute amounts of oxygen to escape through the sidewall over time. Over time, oxygen can also degrade the tires.

However, you can avoid these problems if you fill your tires with nitrogen rather than oxygen. The cost is minimal (less than \$50.00), especially when you consider the cost of replacing a tire. In Richmond, one place that can perform this service for you is Leete Tire and Auto Center at 12 South 2<sup>nd</sup> Street in downtown Richmond.

Club President Roger York picked up this handy tip at the national annual Rolls-Royce Club meeting in Williamsburg.

## *Darn That Ding*

**Don't** you hate finding a stone chip or key scratch on your Cadillac's or LaSalle's paint? While you can't always prevent such damage, there is now a source that claims you can fix it yourself with no evidence that it was ever damaged. Club President Roger York saw a demonstration of this product at the Rolls-Royce Club meeting.

The product is "Dr. Color Chip." This two-step process is reportedly "fool-proof." All you need is your paint code and vehicle information and they will supply you with a kit that has your OEM factory match color.

You can find out more on their web site <http://drcolorchip.com>. The cost for a kit is \$49.00; this should be enough to fix up to two dozen chips.

## *Let's Go Shopping*

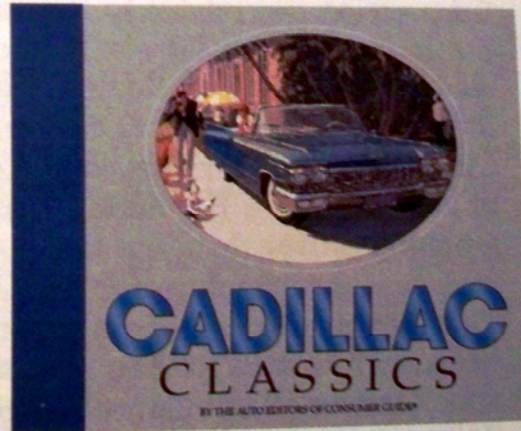
**Have** you spent your economic stimulus check yet? Well, here are some things to consider if you've given up on stocks and bonds.

First is a book titled Cadillac Classics. On the cover is a 1960 Cadillac Series 62 convertible, although the book covers both antique and classic Cadillacs. The book, which is hardcover and 128 pages is available by mailing Collectible Automobile, 1430 2<sup>nd</sup> Street North, Wisconsin Rapids, Wisconsin 54494 or by calling (800) 871-2022. The price is only \$12.98, plus \$4.95 shipping.

## CADILLAC CLASSICS

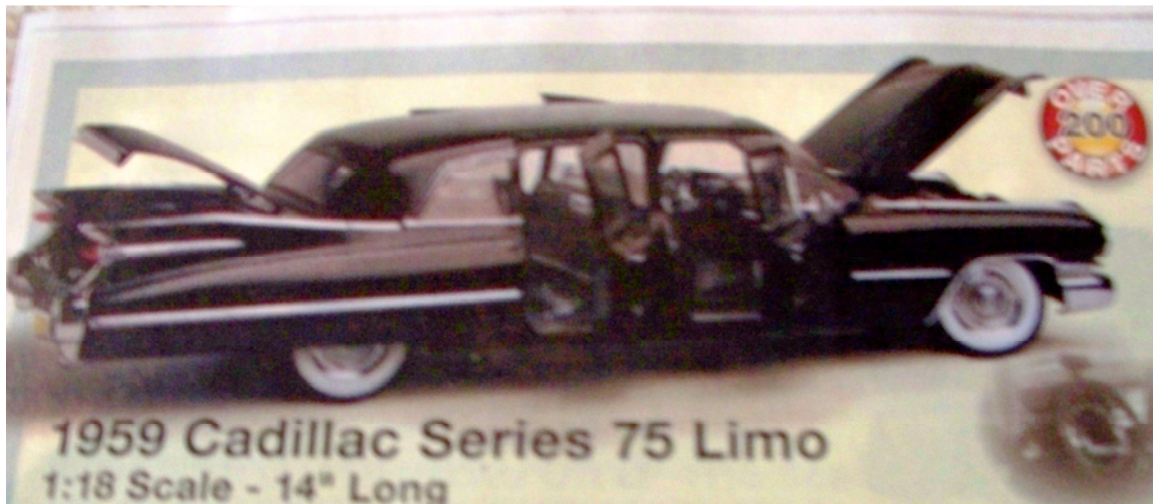
*Cadillac Classics* is the story of this great American marque, from the early elegance of the brass era to the vast Eldorado convertibles of the Seventies. Told with vintage advertisements and modern photography, *Cadillac Classics* includes the glamorous era of the Thirties and the glory years of the Fifties and Sixties.

CADILLAC CLASSICS - #1026700



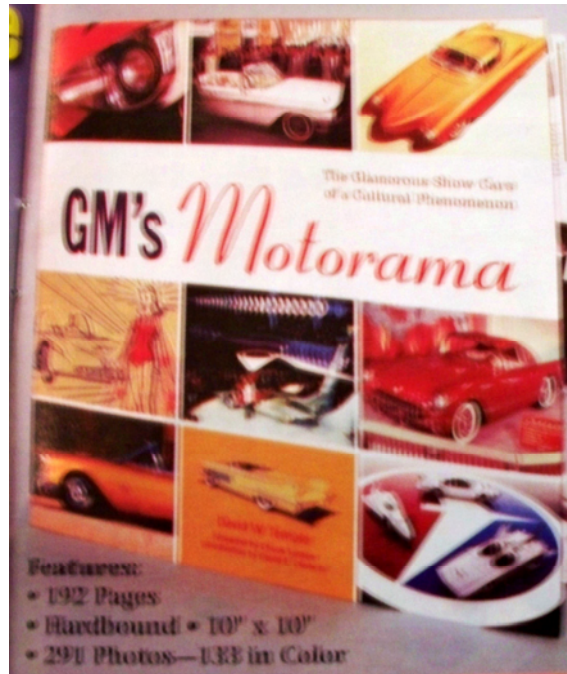
ISBN 1-4127-1534-2

Next is that limousine you've always wanted. This glistening black 1959 Series 75 model can be yours for \$139.96 at Fairfield Mint Collectibles ([www.fairfieldmint.com](http://www.fairfieldmint.com)). While not as big as the real thing, it won't use as much gas either. If you shop around on the web, you may find it for less at another on-line merchant.



If a limo is out of your price range, how about a history of GM's Motorama?

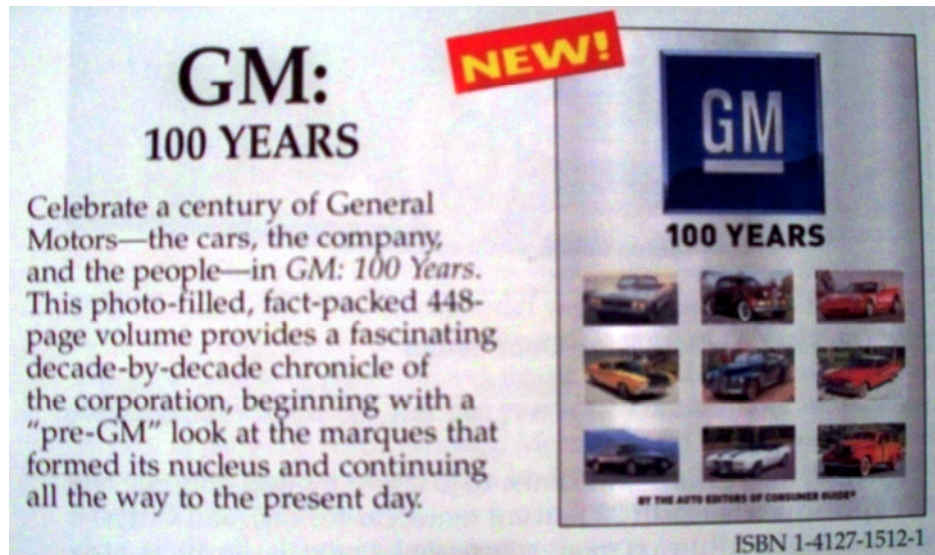
General Motors staged eight Motoramas between 1949 and 1961. At these shows, The "General" introduced its new model year line-up as well as its "dream cars," several of which were Cadillacs. If you never had the chance to go to one of these extravaganzas, here is your chance to see what the excitement was all about. This 132-page, hardcover book is available from the National Motor Museum Mint at 22 South Smith Street, Norwalk, Connecticut 06855-1040 or by calling (888)215-6468. The price is \$39.98.



Need a shelf to store those books or that model? Well, what could be more appropriate than this rear end of a 1959 Cadillac Eldorado? This cast-resin rear end is topped with a tempered glass shelf. It is 21 ½ inches wide, 7 ½ inches high, and 9 inches deep. It can be yours for \$79.95 from Genuine Hotrod Hardware, Inc. at (800) 575-1932 or [www.genuinehotrod.com](http://www.genuinehotrod.com).



About shopped out? Well, don't neglect celebrating the 100<sup>th</sup> Anniversary of General Motors this year with a book to commemorate the occasion. This invaluable history book is packed with photographs and information about all the



GM makes, including LaSalle and Cadillac. It is available from Collectible Automobile (800) 871-2022 for \$39.95 plus \$4.95 shipping.

And remember, Christmas isn't that far away. So it couldn't hurt to leave this issue lying around for family and friends to peruse. They might wrap one of these items up and put it under your tree.

### *Car Show Season Fades Into Fall*

**The** number of car shows is tapering off; hopefully, you've been able to attend some. If not, you still have time to let the world see your LaSalle or Cadillac at one, several, or all of these events.

August 8-10 Hampton Cup Regatta Annual Car, Truck and Motorcycle Show  
 Mill Creek in Phoebus, VA  
 No Registration Fee  
 Show – 9:30 a.m. until last boat race every day  
 Door prizes  
 Contact Ron Buchannan at (757) 851-5875 or [resto33@aol.com](mailto:resto33@aol.com)

August 9 - 9<sup>th</sup> Annual MDA Car Show  
 Richard Bland College, Petersburg, VA  
 Proceeds to benefit Muscular Dystrophy research and patients in Central Virginia  
 Sponsored by the Southern Knights Cruisers Car Club  
 Over 100 awards to be given  
 Contact Wayne Balch at (804) 530-2225 or Larry Allen at (804) 530-2855 or [www.southernknightscruisers.com](http://www.southernknightscruisers.com)

- September 4-7 Charlotte Auto Fair Fall Meet  
Sponsored by the Hornets Nest Region of the AACA  
For information, see [www.charlotteautofair.com](http://www.charlotteautofair.com)
- September 6 - Charles City County Fair Car Show  
8320 Ruthville Road, Ruthville VA 23147  
Registration – 8:00 a.m. – noon  
Registration - \$15.00 in advance, \$20.00 on day of show  
Sponsored by the Charles City Hot Rod Association  
Awards in all classes  
Contact Sonny at (804) 829-2976, Tiny at (804) 737-6071, George at (804) 305-3397, or Art at (804) 437-1495
- September 6 - 4<sup>th</sup> Annual Paw-Paw Classic Car Show  
Dominion Southpark GM, Dimmock Parkway, Colonial Heights, VA  
Registration - \$15.00 in advance or \$20.00 on day of show  
Show – 9:00 a.m. – 4:00 p.m. (gates open at 8:00 a.m.)  
Sponsored by the Crater Antique Car Club and Dominion Auto Group  
Portion of proceeds to benefit police “Safe Kids Program”  
Rain date – September 13<sup>th</sup>  
Contact Jeff Malo at (804) 272-0579 or [www.silentknightrecords@verizon.net](http://www.silentknightrecords@verizon.net) or Amy Favreau at (804) 364-4500 or [afavreau@dominionautogroup.com](mailto:afavreau@dominionautogroup.com)
- September 6 - 35<sup>th</sup> Annual Fall Round-up  
Newport News Park, Jefferson Avenue, Newport News VA  
Registration - \$15.00 in advance or \$20.00 on day of show  
Gates open at 8:00 a.m.  
Dash Plaques to first 150 vehicles on field  
Awards – 2:00 p.m.  
Contact dale Bray at (757) 220-8905 or [dabr125@yahoo.com](mailto:dabr125@yahoo.com)

For information on other events, see [www.carclubcouncil.com/cal.html](http://www.carclubcouncil.com/cal.html)

## *July Meeting Minutes*

**Ten** current members and one guest attended the July meeting at Topeka’s Steakhouse on Staples Mill Road in Henrico. Members discussed having Club officers call members in advance of monthly meetings to remind them of the date and location, some maintenance tips (see articles above), and activities of the Car Club Council (CCC).

The CCC is comprised of 49 car clubs and car related organizations. Treasurer Ron Threadgill is our Club representative. The CCC speaks for the antique, classic and hot rod groups in the state on issues of interest to the groups. Last year, for example, the CCC worked with the General Assembly to

craft changes to antique license plate legislation that both met legislators concerns of abuse and protected antique and classic car owners.

This year, the CCC is exploring the potential of changing state law so that automobiles only have to display a license plate on the rear. This is already law in a number of other states. Antique and classic car owners know that often cars were not designed to display a front license plate. As a consequence, make-shift plate holders have to be attached by the dealer when the car is new; this often spoils the look of the car by placing the plate in the middle of the grill or at one side of the front bumper. If this idea goes forward, we'll keep you informed so you can contact your state representative and state senator.

## *June Treasurer's Report*

**The** Treasurer reported that the Club's account now has a balance of \$1,498.59. All members have paid their dues for 2008.

## *Contact Information*

### PRESIDENT/SECRETARY

Roger York

Phone (804) 788-1488

Email [lahm@hotmail.com](mailto:lahm@hotmail.com)

### VICE PRESIDENT

Max Koehler

Phone (804) 651-5034

Email [fleetwdmax@yahoo.com](mailto:fleetwdmax@yahoo.com)

### TREASURER/MEMBERSHIP SECRETARY

Ron Threadgill

Phone (804) 363-4055

Email [RedCad59@pipeline.com](mailto:RedCad59@pipeline.com)

### NEWSLETTER EDITOR

Rick Wilkinson

Phone (804) 358-0618

Email [vargww@gmail.com](mailto:vargww@gmail.com)

Central VA Cadillac-LaSalle Club  
Roger York, President  
2208 E. Grace Street  
Richmond VA 23223-7067

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