

*February 2007*

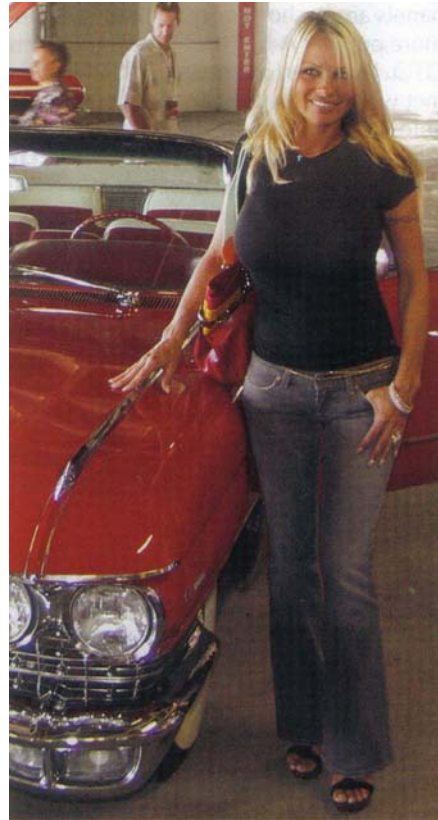
THE OFFICIAL NEWSLETTER OF THE  
CENTRAL VIRGINIA CADILLAC AND  
LASALLE CLUB

*Cadillacs in the News*

**The** April 2007 edition of "Hemmings Classic Car" magazine has an interesting item about a 1960 Cadillac Series 62 convertible. Seems *Baywatch* actress Pamela Anderson bought the car and had it restored. She then gave it to "Kid Rock" Ritchie as an engagement present in 2003. When the pair broke up, "Kid Rock," ever the gentleman, returned the car. Ms. Anderson, also a Playboy Playmate, auctioned the car at a Barrett-Jackson event in 2004, and netted \$48,600, which she reportedly donated to charity.

The convertible, red with a red and white interior, resurfaced in a Barrett-Jackson auction in Scottsdale, Arizona in January of this year where it sold for **\$115,500!** The car also came with a title still bearing Ms. Anderson's name as well as an outfit she wore on her TV series *VIP*.

Below is a picture of Ms. Anderson with the car. Obviously, if you have a car “previously owned” by a celebrity, it can enhance the value when you sell.



## *Cadillacs of the (Near) Future*

**Your** editor went to the Chicago Auto Show in mid-February. The show is the largest in North America and a number of concepts and new introductions were shown.

Cadillac displayed the 2008 CTS, which is the smallest Cadillac sedan. The car will go on sale in September 2007 at prices that are expected to be close to current model prices.

The car, while retaining the “art and science” design philosophy first expressed with the 2000 DeVille, seems to have more input from the “artists” as opposed to the “scientists” who had major input into the current design. Significant improvements appear in the interior, which is to have more handcrafting of the upholstery. The car will also have an available 3.6 liter V6 engine, producing 300 horsepower, and an optional all-wheel drive system. An

“Ultraview” sunroof, which covers more than 70 percent of the roof area, will also be available for sun worshipers.

As seen in the pictures below, the grill takes its inspiration from the Cadillac 16 concept of a couple of years ago.



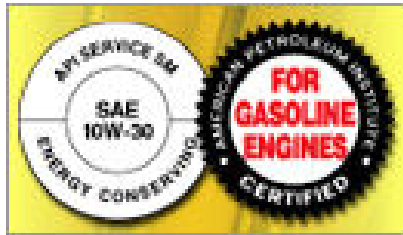


## *Winter Car Care Advice*

**Mike** Daly offers the following winter car care advice. We all want to protect the engines in our classic cars. When Spring Fever hits and you want to get your old Caddy or LaSalle out on the road, remember to change the oil first! If you're like many of us, your Caddy or LaSalle has not seen much use during

the winter. Modern motor oils contain less of the additives that fight friction, like zinc and phosphorus, which act as anti-wear agents. Oils for newer cars - those made from 2001 on - have the code “SJ” on the API (American Petroleum Institute) seal. These new oils contain fewer additives in order to reduce emissions.

When you’re shopping for oil for your next oil change, look at the API symbol on the bottle to determine which kind to buy. The round symbol (shown at left below) is divided into three sections:



- The upper arch identifies the oil’s performance level, using the letters “S” or “C,” followed by another letter (“SM” in the above example). “S” stands for Service and “C” stands for Commercial.
- The middle section identifies the oil viscosity (“10W-30” in the example).
- The lower arch identifies the oil’s fuel economy rating (“energy conserving” in the example).

Let’s focus on the top arch. The Commercial (“C”) grade oils are intended for diesel-powered, heavy-duty trucks, but they also are perfectly fine for gasoline engines, like the ones in our Cadillacs and LaSalles. Many “racing” motor oils also have this designation. These “C” grade motor oils have more additives, so they’re what I recommend we use for the oil changes in our classic cars. Below is a chart showing some of the motor oils that have higher zinc and phosphorus content.

<b>ANTI-WEAR ADDITIVES SPECTROGRAPHIC ANALYSIS:</b>		
	<b>Zinc (ppm)</b>	<b>Phosphorus (ppm)</b>
AMSOIL Series 2000 Synthetic 0W-30	1599	1288
Phillips 66 Trop Artic 10W-30	922	784
Quaker State 10W-30 4X4 Synthetic Blend	1078	856
Havoline Formula 3 20W-50	1085	834
Valvoline Racing 20W-50	1192	1077

## *February Meeting Minutes*

**The** date of the February meeting was changed due to the fact that several members were ill. The meeting, originally scheduled for February 8, was held on February 15. Eleven members attended the meeting.

The club bank account authorization has been transferred to the new Treasurer (Ron Threadgill) and President (Mike Daly). The club has paid its annual dues of \$10.00 to the Car Club Council of Virginia (CCCVA).

It was announced that the name of the region has been officially changed from the "Central Virginia Capitol Area Region" to the simpler "Central Virginia Region."

Positive feedback was received about the January newsletter.

## *February Treasurer's Report*

**The** Treasurer reported that the Club brought in income of \$105.00. Expenses for the month were \$22.00. The Club ended the month with a balance of \$1,468.76 in the Treasury.

Of special note, the Treasurer recommends switching the Club's bank account from the Bank of America to Wachovia bank to eliminate the monthly account charge of \$12.00 that Bank of America imposes. This will be discussed at the March 8 meeting.

## *Editor's Gripe*

**A** recent newspaper review of the Lincoln introduced last year as the Zephyr got my goat. The reviewer praised Ford's decision to change the name of the car to the MKZ (not Mark Z, just the 3 letters).

It got me to thinking how much I miss the names Cadillac used in the 1960 through 2000 era. Growing up, those names evoked glamour and wealth to me. Names like Coupe de Ville, Fleetwood Sixty Special, Eldorado Biarritz, Seville, and Sedan de Ville commanded attention. Also, they were memorable.

But today, even Cadillac has fallen prey to the "letter" craze. So, instead of those wonderful old names, we now have Cadillacs named DTS, CTS, SRX, XLR, ESV, EXT and STS. Can you tell which is the small Cadillac, which is the

“crossover” vehicle, or which is the convertible? I can’t, so I pray for the day that Cadillacs will once again be designated with names of exotic places, coach makers, or from a foreign language.

## *Future Meetings*

<u>March 8</u>	Fuddruckers Broad St. & Old Parham Rd. in Henrico
<u>April 12</u>	Mi Hacienda Mexican Restaurant Midlothian Turnpike in Chesterfield
<u>May 10</u>	Super King Buffet Westland Shopping Center in Henrico

## *Member Challenge*

**Members** agree that the club needs to grow to be stronger and more vital. Each member is therefore challenged to bring a potential new member or members to the March 8 meeting.

Potential members do not need to own a Cadillac or LaSalle. They may simply have an interest or fondness for Cadillacs and LaSalles or aspire to own one in the future.

A prize will be awarded to the member who brings the most guests to the next four meetings (February thru May) who become members before June 1. The gauntlet is thrown down. The prize will be awarded at the June meeting.

## *Car Shows Are Being Scheduled*

**The** Richmond Region AACA 38<sup>th</sup> annual car show will be held at the Richmond Raceway Complex on June 9, 2007. Awards will be given in 26 classes of vehicle. There will also be a car corral to offer cars for sale and a swap meet for auto parts, accessories and memorabilia. Advance registration is \$12.00 per vehicle until May 27; after that, it is \$17.00.

For further information, call (804) 550-3586 or (804) 550-2141.

## *Contact Information*

### PRESIDENT/SECRETARY

Michael Daly

Phone(804) 218-0422

Email [Cadillac.man@comcast.net](mailto:Cadillac.man@comcast.net).

### VICE PRESIDENT

Max Koehler

Phone(804) 651-5034

Email [fleetwdmax@yahoo.com](mailto:fleetwdmax@yahoo.com).

### TREASURER/MEMBERSHIP SECRETARY

Ron Threadgill

Phone(804) 363-4055

Email [RedCad59@pipeline.com](mailto:RedCad59@pipeline.com).

### NEWSLETTER EDITOR

Rick Wilkinson

Phone(804) 358-0618

Email [vargw@netscape.net](mailto:vargw@netscape.net).